FlowSoft

Connect. Optimize. Grow.

COMPANY PROFILE · 2026

ERPNext for traders and distributors

Implementation, consulting and support in the Middle East.

Saad Elsawy · Managing Director · www.flowsoftme.com

WHO WE ARE

One partner, from set-up to support

FlowSoft implements, supports and maintains ERPNext for trading and distribution companies in the Middle East.
We bring stock, sales, accounts and branches into one system, in Arabic, at a fixed scope and price, and we stay with you after go-live.

6–10
weeks to go live

Fixed
scope and price

Arabic
training, documents, support

12
months of support on offer

THE PROBLEM

Sound familiar?

Growing traders outgrow Excel and old desktop systems. The signs are the same everywhere.

Stock doesn't match

The Excel sheet says one thing, the warehouse another.

Month-end takes days

Reports are rebuilt by hand every month.

Every branch is different

No single view of sales, stock and cash.

E-invoicing deadlines

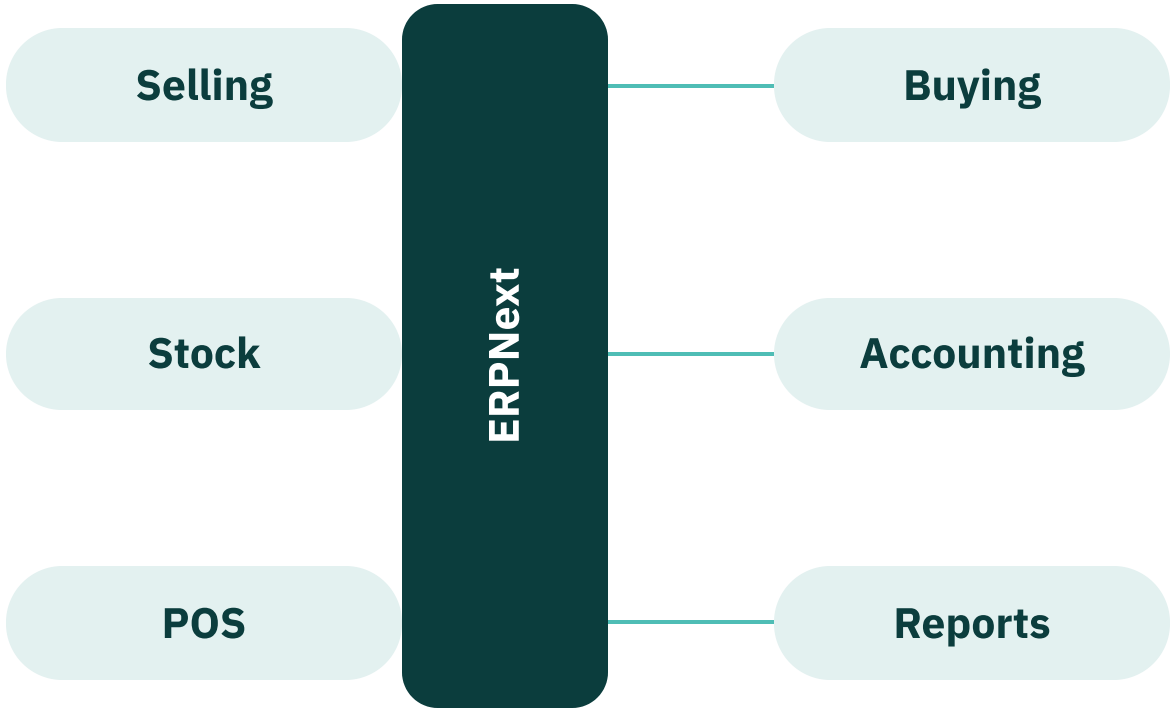
ETA in Egypt and ZATCA in Saudi Arabia need a proper system.

CONNECT

One system for the whole business

ERPNext connects every part of a trading company: quotations and invoices, purchases, warehouses, cash and the owner's reports.

Open source, so there is no licence fee per user, and your data stays yours.



WHY FLOWSOFT

Why traders choose FlowSoft

Built for trading

Ready templates for items, price lists, warehouses, POS and sales reps.

Arabic first

Workshops, training, user guides and support in Arabic; English too.

Fixed scope, fixed price

A signed scope and a fixed price. Changes go through a written request.

Faster with AI

We use AI to clean data and write guides, so projects take weeks, not months.

PACKAGES

Fixed packages, fixed prices

Starter

4–6 weeks

- Selling, buying, stock, accounting
- 1 company, 1 warehouse
- Up to 5 users trained
- Opening balances imported

From [price]

Growth

6–10 weeks

- Everything in Starter
- Multi-warehouse, POS, price lists
- E-invoicing set-up
- 5 custom reports

From [price]

Rescue

1–3 weeks

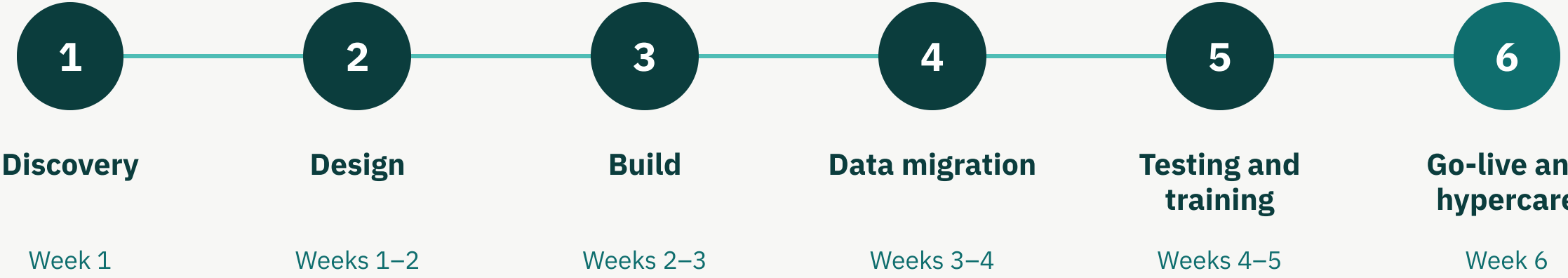
- Health check of an existing ERPNext
- List of issues and fixes
- Fixes at a fixed price
- Handover to support

From [price]

HOW WE DELIVER

Six steps from kick-off to go-live

Each step ends with your sign-off, so there are no surprises at the end.



Payment follows progress: 50% on signing, 30% at test sign-off, 20% at go-live.

AI makes our delivery faster

Days, not weeks

We use AI inside every project to remove repetitive work. Every result is checked by a person before it reaches you.

- Discovery notes become a requirements document the same day
- Messy Excel files are cleaned and mapped to import templates
- User guides are written in Arabic and English from your set-up
- Support questions get faster first answers

GROW

We stay after go-live

12-month support plans keep the system running and growing with your business.

Support Basic

- Up to 5 hours a month
- Business-hours ticket support
- ERPNext updates
- Monthly support report

[price] a month

Support Plus

- Up to 15 hours a month
- Priority response
- Monthly review call
- Monthly support report

[price] a month

WHO WE SERVE

Built for trading and distribution companies

- Wholesale, distribution and retail chains
- 10 to 100 staff, 1 to 5 branches or warehouses
- Moving off Excel, a desktop system or an old ERP
- Food, building materials, auto parts, pharma distribution, electronics

Markets

Egypt	Now
Saudi Arabia	Next
UAE	Next
Kuwait	Next

RESULTS

Client results

Replace the [brackets] with real results, with the client's permission.

[Client type, city]

[5 days → 1 day]

[What changed, e.g. month-end close]

"[Short quote from the client]"

[Client type, city]

[5 days → 1 day]

[What changed, e.g. month-end close]

"[Short quote from the client]"

[Client type, city]

[5 days → 1 day]

[What changed, e.g. month-end close]

"[Short quote from the client]"

FlowSoft

Connect. Optimize. Grow.

Let's talk

Book a free 45-minute ERP demo. We'll tell you honestly whether ERPNext fits your company.

Saad Elsawy · Managing Director

Saad.Elsawy@flowsoftme.com · www.flowsoftme.com

Call: EG +20 100 749 5075 · US +1 (307) 424-1213

WhatsApp: EG +20 100 749 5075 · GCC +965 9693 8924

Scan to save my contact